

Praise for *The Politically Incorrect Guide™ to Global Warming and Environmentalism*

"Future generations will wonder in bemused amazement that the early twenty-first century's developed world went into hysterical panic over a globally averaged temperature increase of a few tenths of a degree, and, on the basis of gross exaggerations of highly uncertain computer projections combined into implausible chains of inference, proceeded to contemplate a roll-back of the industrial age.

"Chris Horner takes us through this story, including fascinating investigations into the role of major industries and the muzzling of science, with verve, humor, and a genuine concern for accuracy. His descriptions will provoke laughter as well as recognition that tears are more in order."

—**Dr. Richard S. Lindzen**, Alfred P. Sloan Professor of Atmospheric Sciences, MIT; member of the National Academy of Sciences; and former lead author, UN Intergovernmental Panel on Climate Change

"*The Politically Incorrect Guide™ to Global Warming* combines the scientific truths and a sobering perspective that Hollywood, the media, and environmental extremists don't want you to know. Chris Horner's book should be required reading by every high school and university student in America. Finally, someone has written a definitive resource to debunk global warming alarmism."

—**Senator James Inhofe** (R-Okla.), former chairman of the Environment & Public Works Committee

"In *The Politically Incorrect Guide™ to Global Warming and Environmentalism*, Chris Horner exposes the myths about the most topical topic of today—and tomorrow. He reveals the inconvenient truths raised by the skeptics and exposes the convenient lies used by warmoholics. This accessible book will arm you to cut through the hot air in this ongoing national debate. Highly recommended also as source material for letter-writers to congressmen and senators—and to newspapers. A must for high school and college debaters."

—**Dr. Fred Singer**, former director of the U.S. Weather Satellite Service; professor emeritus of environmental sciences, University of Virginia

"Chris Horner has been a staunch champion for common sense in the face of mounting media hysteria about the climate. *The Politically Incorrect Guide™ to Global Warming* takes a hard-headed, realistic look at both the science and the politics of the issue. It will be an invaluable handbook for all of us who want to leave our grandchildren not only a sustainable world, but also a viable economy."

—**Roger Helmer**, member of European Parliament; American Legislative Exchange Council 2006 International Legislator of the Year

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GLOBAL WARMING
and Environmentalism

CHRISTOPHER L. HORNER

THE
REGNERY
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GROUP

The **Politically Incorrect Guide™** to
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and Environmentalism



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PREFACE

Al Gore and his friends—social, corporate, and media elites, Europeans, and UN aficionados—declare “global warming” an unprecedented global crisis. Hyped as an environmental nightmare, global warming hysteria is truly the environmentalist’s dream come true. It is the perfect storm of demons and perils, and the ideal scare campaign for those who would establish “global governance” (Jacques Chirac’s words in praise of the Kyoto Protocol) with strict control over corporate actions and individual behavior.

Environmentalism has served for decades as the best excuse to increase government control over your actions, in ways both large and small: It’s for Mother Earth! It’s for the children! It’s for the whales! But standard, run-of-the mill environmental scares of the past proved to be of finite utility. Most pollution issues are relatively local—confined to individual sites or even regions. The bigger-ticket items—acid rain, the ozone hole—had been addressed and simply weren’t ripe for revisiting until the next generation.

Global warming possesses no such weaknesses. Not only is planetary existence on the line, but with global warming, the greens can argue that greenhouse gas emissions in Ohio threaten people in Paris. Global problems demand global solutions, they argue, thus helping to bypass the irritating obstacles posed by sovereignty and democratic decision-making.

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Upon review, however, it turns out that if global warming were as bad as they say then no policy imaginable—much less currently on the table—could “solve” it. According to the greens’ own numbers, worldwide deindustrialization is absolutely critical—given available and even foreseeable energy technologies—if we are to save the planet. This explains the mantra honed during prior alarms, that “we must act now!”

Indeed, with “global warming,” no matter how much we sacrificed there would still be more to do. It is the bottomless well of excuses for governmental intervention and authority.

Finally, real pollution problems can be addressed through technological improvements. Burn the fuel more efficiently and you reduce smog. Slap on a catalytic converter, and you cut down the carbon monoxide. But, as with catalytic converters, improving technology and increasing efficiency of combustion tend to *increase* carbon dioxide production. Maniacal green opposition to dams and nuclear plants—and windmills where there might be birds or a wealthy Massachusetts politician’s view—ensures the only established way to significantly cut CO₂ emissions is to significantly cut energy use. What a wonderful new excuse for finally obtaining governmental—preferably supranational—control over energy. Control over energy means control over the economy and your life as you know it (as anyone who has lived through blackouts and brownouts can attest).

Governmental “solutions” to global warming would not be a matter of merely paying more to swap out some light bulbs and skipping a few trips. Al Gore has likened his crusade against CO₂ to World War II. World War II featured internment camps, food and fuel rationing, and conscription. What will Al Gore’s Global Warming War entail? He won’t tell us. But, after calling for a commitment on a par with a world war, or at least the Apollo moon-shot, he does intimate that it’s just waiting for us on the shelf. Yet expert opinion remains clear: at the least we’ll see massively

higher costs and direct or indirect energy rationing. (Europe is already proving this.) At worst . . . it's scary to imagine.

This is the key to “global warming” hysteria: unless you are distracted by threats of the Apocalypse, you might question what they demand.

It is obvious that much depends on the outcome of this battle over energy and economic sovereignty, over free and open debate on science and policy—which is why the alarmists do whatever they can to avoid actual debate. They declare there is “consensus,” a political concept generally alien to the scientific method. They liken skeptics to Holocaust deniers and demand “Nuremberg-style” trials of the disbelievers. They want to control our lifestyles—and they don't want you to question their cause.

This book will give you the details and the debate that they don't want you to know about.

But beware—the following facts are not acceptable in polite company. If my own experience and that of my colleagues is a guide, by uttering these (pardon the expression) inconvenient truths, you will first be accused of being a shill for evil industry. They might call you a criminal. They will suggest you gas yourself in your garage. If they ever grant the accuracy of your statements, they will warn you not to repeat them, lest you deflate the fear of global warming.



The environmentalist coin has two sides, as I learned in my own introduction to this issue.

As Spring, 1991, neared I was tasked with advancing a particular environmental issue while working as a congressional fellow—essentially a glorified intern—for an up and coming U.S. Senator from the Northeast who sat on the Environment Committee. This involved legislation to regulate the lawn care and pesticide industries. Green groups were mobilized, and victims of all ages were promptly identified for a hearing, at which the horrors of these chemicals would be aired.

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The night before the hearing, CBS *Evening News* helpfully presented a package on the topic. To illustrate the point—*chemicals bad*—they introduced the piece with a voice-over narrative accompanied by images of Adolf Hitler, then Saddam Hussein reviewing his missiles on parade—this being the height of Operation Desert Storm, and his WMDs not the question they are today—followed by a gentleman driving a little truck of the sort ChemLawn might trundle onto your lawn, local park, or golf course.

The subtlety and nuance left something to be desired. The aggressive public affairs campaign behind the scenes, however, did not. The entity behind this push? Another lawn care products manufacturer, one that had decided its fortune lay in marketing “green” products. They were ably assisted by their hired gun, the PR firm behind most every green scare, from Alar to global warming (and Mother Sheehan for good measure).

Several years later I left a very brief relationship with a little energy company out of Houston you may have since heard of. It turned out that I had unwittingly joined a full-scale effort to make a fortune off of advancing the “global warming” scare. Mere months after I had raised uncomfortable—and unsuccessful—questions about this internally, on August 4, 1997, company CEO Ken Lay joined British Petroleum’s (then-Sir) John Browne in an Oval Office meeting with the President of the United States, Bill Clinton, and his VP Al Gore.

The agenda was to ensure the U.S. joined up to the Kyoto Protocol, an international treaty capping carbon dioxide emissions, in the name of catastrophic Manmade “global warming”—and, as it happens, to make these gentlemen an awful lot of money.

These examples do not exactly match the stories you are told. Welcome to green politics and policy.